



Sales Missions

Get your message out to tour companies and AAA offices that frequently visit Rochester. Join one or more of our sales missions.

Tourism Sales is organizing a number of sales missions this summer to call on Tour Operators and AAA/CAA offices in border states and Ontario & Quebec. We invite all members to participate who are interested in cultivating this market. Space is limited and will be on a first come basis. Visit Rochester will provide transportation. Your only expense will be hotel and food costs.

Dates as follows:

Eastern Ontario and Quebec - July 7 to 10 (Tour operators and CAA offices)
New York City – July 16/17 (Receptive Tour Operators –International Markets)
Eastern Pennsylvania – Aug. 4-6 (Tour operators and AAA offices)
New England - Sept. 15-18 (Tour operators and AAA offices)

Please reserve space with Sonia at 585-279-8309.