



Tourism Sales

The next tourism committee meeting is February 28 at Carpe Diem Travel at 3 p.m. For more information please contact Sonia Asencio at 585-279-8309 or soniaa@visitrochester.com.

Upcoming workshop

VisitRochester is organizing a workshop targeting the student group market. The goal of the project is to identify suggested themed tours for the student and youth market. The tours must be educational experiences (curriculum-based) and contain interactive components. There has been a fair amount of leg work already completed that includes individual offerings from a variety of student-friendly VisitRochester members.

If you are interested in becoming a part of this project, we invite you to participate in the upcoming workshop. Note: this **will not** be a lesson on how to approach the student market.

We will also examine performance opportunities that are available for youth band groups and choirs to perform in the Rochester area. Please put on your thinking cap and help us to come up with a strong list of options. Even if you are not planning to participate in the workshop, we would appreciate your suggestions for performance opportunities.

To register for this workshop please contact Paula or Sonia at VisitRochester 585-279-8305 or 585-279-8309.

Date: Thursday, March 20th

Time: 10am to 2pm

Location: TBD