



Rochester/Finger Lakes Film Office

Film Office Executive Director, June Foster represented the Rochester/Finger Lakes region at AFCI's annual Locations EXPO.

The New York State tax credit news broke in L.A. just as the Locations Expo began, so we had a very successful show. The Rochester Film Office garnered over 40 leads with 11+ projects specifically looking in the Rochester area to shoot their films. More details to come!

With the closing of the first quarter, the Film Office has responded to nearly fifty projects in 2008.

Noteworthy April projects include: CRIME 360 (an A&E crime series) produced by BASE Productions, Boston, MA; Flight 33 Productions, Club Crystal Reality Show, ST NICK FEATURE (shot at Genesee Country Village and Museum) LUGG Clothing (H&M Retailers); 4 Citizens Productions and their project for THE HISTORY CHANNEL.

The Rochester High Falls International Film Festival was a huge success (April 30 - May 5) - Rita Moreno received the Failure is Impossible Award. The Film Office met with numerous filmmakers who attended the festival and are interested in exploring this region for their next project. In addition, the film office provided informational tours and meetings with representatives from local film related businesses.